

2023 FAMILY EXPO

Sponsorship Opportunities



2023 FAMILY EXPO



The Children's Trust Family Expo is a free event that provides parents with direct access to educational, health and social services in a fun and festival-like atmosphere. This year, the Family Expo will be in three (3) locations around Miami-Dade County. The goal is to meet the community in a more targeted fashion. The multiple-event Family Expo approach is the best scenario to maintain our commitment to improving the lives of children and families in Miami-Dade County.

This year, Family Expo events will have more than 50 exhibitors at each location showcasing information about after-school programs, injury prevention, programs for children with special needs and much more. It will also have an entertainment stage along with food trucks, kids' activities, raffles and more.

[Click here to watch the video recap of the 2022 Family Expo Events](#)

2023 FAMILY EXPO



Central Family Expo

Saturday, July 22, 2023

10 a.m. – 3 p.m.

Booker T. Washington Senior High

School

1200 NW 6th Ave

Miami, FL 33136

South Family Expo

Saturday, July 29, 2023

10 a.m. – 3 p.m.

Miami Dade College Kendall Campus

11011 SW 104th St

Miami, FL 33176

North Family Expo

Saturday, August 5, 2023

10 a.m. – 3 p.m.

Florida Memorial University

15800 NW 42nd Ave

Miami Gardens, FL 33054

SPONSORSHIP OPPORTUNITIES



SILVER 1 EVENT

\$5,000

- Logo displayed on Family Expo page & visual display at event.
- One booth space with 1- 6ft table and 2 chairs at the Expo event of your choice.
- Recognition on-stage
- Inclusion in Pre event E-blast & all social media

GOLD 2 EVENTS

\$10,000

- Logo displayed on Family Expo page & visual display at event.
- One booth space with 1- 6ft table and 2 chairs at two Expo events of your choice.
- Recognition on-stage.
- Inclusion in Pre event E-blast & all social media

SPONSORSHIP OPPORTUNITIES



PLATINUM - OPTION A 3 EVENTS

\$15,000

- Logo displayed on Family Expo page & visual display at the event.
- Recognition on-stage.
- Inclusion in:
 - All Pre and Post event E-blasts
 - All social media
 - Family Expo Spotlight article
 - Media Advisory & 3 News Releases.
- One booth space with a 1- 6ft table and 2 chairs at all three Expo events.

PLATINUM - OPTION B 3 EVENTS

\$15,000

- Logo displayed on Family Expo page & visual display at event.
- Recognition on-stage
- Inclusion in
 - All Pre and Post event E-blasts
 - All social media
 - Family Expo Spotlight article
 - Media Advisory & 3 News Releases.
- Opportunity for an activation at each event in a 20x20 space. Activation must be:
 - Appropriate for children & families
 - Engaging & Interactive
 - All giveaways and materials to be provided by sponsors
 - No sales of any kind are permitted

Note: Only 4 spaces for activations are available (2 Indoor 2 Outdoor) on a first-come first-serve basis

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For sponsorship inquiries, please contact Expo@thechildrenstrust.org